

## **OFFICIAL PRESS RELEASE**

### **Clyde's Restaurant Group and Rip It Events Team Up for 41<sup>st</sup> Annual Clyde's 10K Race.**

Clyde's of Columbia, Rip It Events, and the Downtown Columbia Partnership are teaming up for the 2019 Clyde's 10K race. This year's race will be held Sunday, April 14<sup>th</sup> and will be the 41<sup>st</sup> installment of this legendary Race. As always, the annual race will run through the streets of Downtown Columbia and will feature the famous post-race brunch on the Columbia Lakefront.

New for 2019, Rip It Events will organize and promote the Clyde's 10K and will use its position in the road racing community to grow the race. Clyde's of Columbia will continue to provide the post-race food and beverage that participants have come to love year after year.

"We've been proud to be part of the greater Columbia neighborhood since we opened in 1975, and we're excited to bring in Rip It Events to help make our annual 10K an even better community event," said Clyde's Restaurant Group President Tom Meyer.

"This race is part of Columbia's history and it is an honor to be able to continue its 40-year tradition. We hope to grow the event and bring it back to the participant numbers it enjoyed in the 90's", said Danny Serpico of Rip It Events. "After all, this is Downtown Columbia's premier running race".

"The Downtown Columbia Partnership is excited to partner with Clyde's of Columbia and Rip it Events to continue the tradition of the Clyde's 10k", said Phillip Dodge, Executive Director of the Downtown Columbia Partnership. "Our primary role is to promote Downtown Columbia, and we're thrilled that this race will continue to bring runners to our streets where they can see first-hand the great things happening in Downtown Columbia."

Online registration for the Clyde's 10K will open on Friday, January 25. A special low registration fee will be available for 72 hours. For more information about this event and to register, visit [www.ripitevents.com/clydes10k](http://www.ripitevents.com/clydes10k).

#### **About Rip It Events, LLC**

Rip It Events, LLC was founded in 2010 and has successful event planning experience in the entertainment, athletic, and non-profit sectors. Owned and operated by Danny & Suzy Serpico, Rip It Events produces the Little Patuxent River Half Marathon & 10K, Bear Triathlon, Columbia Association Triathlon, Maryland Duathlon, Ellicott City 5K/10K, and the Columbia Turkey Chase 10K. Rip It Events offers race event services (i.e. timing services, equipment rental, and race management) and individual multi-sport athlete coaching.

#### **About Clyde's Restaurant Group**

Clyde's Restaurant Group (CRG) is one of the nation's most successful, privately-held restaurant companies. In 1963, the original Clyde's opened in the Georgetown neighborhood of Washington, DC. and was recently recognized as one of the city's "Top Workplaces" by The Washington Post. The brand has expanded to include 13 properties in Northern Virginia, suburban Maryland, and the District of Columbia: Clyde's of Georgetown, Clyde's of Columbia, Clyde's of Reston, Clyde's of Chevy Chase, Clyde's at Mark Center, Tower Oaks Lodge, Clyde's of Gallery Place, Clyde's Willow Creek Farm, Old

Ebbitt Grill, The Tombs, 1789 Restaurant, The Hamilton, and the recently-opened music venue, The Sundry. All of Clyde's restaurants, while distinctively different than the next, share the same reputation for exemplary customer service and a chef-driven menu featuring high-quality fresh ingredients. All Clyde's concepts share a commitment to the people and the region they serve, proudly offering local produce, seafood, farm-raised meat, and air-chilled, hormone-free, antibiotic-free, humanely raised chicken.

#### **About the Downtown Columbia Partnership**

The Downtown Columbia Partnership leads the promotion and advances the growth of Downtown Columbia as a vibrant, economically robust and desirable place for employment, entertainment, living and learning. The Partnership's functions also include supporting transportation initiatives; initiating and sponsoring cultural arts and sustainability programs; implementing downtown beautification and maintenance projects; and promoting public safety. For information, visit [DTCPartnership.com](http://DTCPartnership.com).