

OFFICIAL PRESS RELEASE, 1/19/17

Athlete Serving Athletes Named Official Charity Partner of the 2017 Rip It Events Race Season.

Columbia, MD, January 20, 2017 – Columbia based running and multi-sport race organizer, Rip It Events LLC, today named Athletes Serving Athletes (ASA) as the Official Charity Partner for their seven running and multi-sport races.

As the official charity partner for 2017, ASA will benefit by receiving a portion of race proceeds while also using Rip It's races as a platform to continue raising awareness and empowering individuals with disabilities to train and compete in mainstream running events. In exchange, ASA will provide volunteer support for races and encourage athletes to compete at Rip It races.

"We are thrilled to partner with Athletes Serving Athletes," stated Rip It Events, Owner and Race Director Danny Serpico. "We firmly believe in their mission of enriching the lives of athletes with disabilities and we're confident that participants of our races will rally around this great cause."

"ASA is incredibly honored to be back this year in an expanded role as Rip It's chosen charity partner, kicking off the Howard County race season at the Columbia Half Marathon and 5K on April 23rd. Our Athletes & Wingmen community benefit greatly from the high quality race experiences presented by Rip It. We are grateful for the opportunity to provide life changing experiences to our participants & work to expand our ability to provide that "thrill of racing feeling" to all as they cross the finish line." – Stephanie Blades, ASA Howard County Coordinator

For more information about Athletes Serving Athletes, visit: www.athletesservingathletes.org
For more information about Rip It Events and races, visit: www.ripitevents.com

About Rip It Events, LLC

Rip It Events, LLC was founded in 2010 and has successful event planning experience in the entertainment, athletic, and non-profit sectors. Owned and operated by Danny and Suzy Serpico, Rip It Events produces the Little Patuxent River Half Marathon, Columbia Half Marathon, St. Mary's Historic Half Marathon, Maryland Duathlon, Ellicott City 5K/10K, Columbia Glow Run and the Columbia Turkey Chase. Additionally, Rip It Events manages large-scale events such as the Howard County School System 5K, and provides individual coaching for multi-sport athletes.

About Athletes Serving Athletes

Athletes Serving Athletes (ASA) brings people together to experience the joy, excitement, and thrill of competition. ASA offers innovative athletic training, supportive mentor relationships, and high quality endurance events for athletes living with disabilities. ASA uses athletic activity as a catalyst for personal development, improving physical fitness, increasing self-esteem and empowering challenged youth to meet their highest potential. ASA inspires all people to give of themselves and live more active lifestyles, pursuing a high quality of life and achievement.