

## **OFFICIAL PRESS RELEASE**

### **Rip It Events Announces the Columbia 10 Miler, 2018.**

Columbia, MD – Rip It Events, LLC, a running & multisport race management company, announces the launch of the Columbia 10 Miler. This race will replace the annual Columbia Half Marathon & 5K held each spring in Columbia, MD.

The Columbia 10 Miler will start and finish at the Sheraton Hotel in downtown Columbia. Participants will run through downtown Columbia, Merriweather Post Pavilion and around Lake Kittamaqundi. The change in race distance aims to better position Columbia's premier running race amongst the various local and regional races held each spring. Additionally, the 10-mile format will greatly reduce the impact on the community, supporting police resources and volunteer support required to produce a large event.

"We know participants enjoy running through downtown Columbia and hope the addition of Merriweather Post Pavilion and Lake Kittamaqundi will add to their experience.

– Danny Serpico, Rip It Events Owner & Race Director

The Columbia 10 Miler will take place on Sunday, April 22, 2018. Online registration for this race will open on June 23, 2017. A special low registration fee will be available for 72 hours. For more information about this event and to register, visit: [www.columbia10miler.com](http://www.columbia10miler.com). For a list of sponsorship opportunities, email Danny Serpico at [racedirector@ripitevents.com](mailto:racedirector@ripitevents.com).

### **About Rip It Events, LLC**

Rip It Events, LLC was founded in 2010 and has successful event planning experience in the entertainment, athletic, and non-profit sectors. Owned and operated by Danny & Suzy Serpico, Rip It Events produces the Little Patuxent River Half Marathon, Maryland Duathlon, St. Mary's Half Marathon, Ellicott City 5K/10K, Columbia Glow Run, Brides Maids 5K and the Columbia Turkey Chase 10K as well as manages other large scale race events including the Howard County Public School System 5K.