

## **OFFICIAL PRESS RELEASE**

## **Rip It Events and Racine MultiSports Announce Partnership**

October 24, 2022

Rip It Events (Columbia, MD) and Racine MultiSports (Williamsport, MD) jointly announce a partnership for the upcoming season and beyond. Included in this partnership, Rip It Events will acquire the Hagerstown Triathlon, Ft. Richie Triathlon and Luray Triathlon. Racine MultiSports will become the Official Timer and provide timing & scoring services for all Rip It races.

With the acquisition of races, Rip It Events will become the largest running and triathlon event company in Maryland. Additionally, Racine MultiSports will increase its client portfolio with the addition of 14 Rip It races and become the leading provider of timing services for races in Maryland. Racine MultiSports will continue to provide race management for the Antietam Brewery 5K/Beer Mile/Taco Mile, Fort Ritchie Swim Fest, Luray Swim Fest, and Luray Half Marathon and 5K.

"We are excited about this partnership with Rip It Events. As a premier multisport race management company, Rip It will help provide expertise and longevity for the races they are acquiring from us. This is extremely important to me, as the founder of these events, as it's my goal to see these races thrive and provide many more years of joy and competition to the multisport community. We are excited to bring Rip It on as a timing client, which further expands our timing operation," shared Ken Racine, Owner & Operator of Racine MultiSports and Racine Timing.

"Racine MultiSports is the best timer in the business, and we certainly want the best at our races. We are excited to continue the legacy of the Hagerstown, Ft. Richie Triathlon and Luray Triathlon and we welcome Racine MultiSports and past participants to the Rip It family," said Danny Serpico, Owner & Race Director, Rip It Events.

For more information about Rip It Events, visit <u>https://www.ripitevents.com</u> For more information about Racine MultiSports, visit <u>https://racinemultisports.com</u>

## About Rip It Events, LLC

Rip It Events, LLC was founded in 2010 and has successful event planning experience in the entertainment, athletic, and non-profit sectors. Owned and operated by Danny and Suzy Serpico, Rip It Events produces the Little Patuxent River Half Marathon & 10K, Columbia Gateway Duathlon, Discover Downtown Columbia 5K/10K, Bear Triathlon, St. Mary's Triathlon, Columbia Association Triathlon, Columbia Association KIDS Triathlon, Ellicott City 5K/10K, Police Pace 5K/10K, Swim Run Maryland, Bear Trail Half Marathon & 10K, Downtown Columbia Turkey Trot 5K and Bigfoot Endurance Trail 5 & 10 Miler annually. Additionally, Rip It Events offers race management services and individual multi-sport athlete coaching.

## About Racine MultiSports, LLC

Racine MultiSports, LLC was founded in 2007 with a vision to provide quality events to the multisport and running communities. In 2009, Racine MultiSports added a timing operation to cover their own timing needs and to provide timing to other events. Since then, Racine MultiSports has successfully grown both their event production and timing operation. Owners, Ken and Lisa Racine established the Hagerstown Sprint and Youth Triathlons, Hagerstown Duathlon Series, Fort Ritchie Triathlon, Swim Fest Fort Ritchie, Swim Fest Luray, Antietam Brewery 5K/Beer Mile/Taco Mile, and Luray Half Marathon and 5K. In 2015, Racine MultiSports acquired the Luray Triathlon.