

Rip It Events LLC
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Press Release

FOR IMMEDIATE RELEASE

Columbia Partners Team Up for The Columbia Classic 10K.

Columbia, MD - Rip It Events, Columbia Association (CA), The Downtown Columbia Partnership and the Howard County Striders are teaming up for the inaugural Columbia Classic 10K. Scheduled for Sunday, September 29, this new event will be staged at the Lake Kittamaquidi Lakefront in Columbia, MD. The inaugural race will run through the streets of Downtown Columbia and will feature a post-race brunch on the Columbia Lakefront hosted by The Collective Offshore restaurant. Prior to the race the Howard County Striders will offer an 8-week training program for participants looking to peak for the Columbia Classic 10K. Packet pick up will be held at Feet First Sports the day before the race.

"The Columbia Classic 10K is not just a test of physical endurance, it's a celebration of community, culture, and the unique beauty that defines this remarkable city. Throughout its history, Columbia has had a 10K run followed by a post-race celebration on the Lakefront. Together with our partners, we are proud to have the opportunity to bring back this event." said Danny Serpico of Rip It Events.

"CA is proud to own and operate the Lakefront, a true centerpiece of the Columbia and Howard County. It's a space that belongs to everyone, and we welcome participants of all backgrounds and abilities to experience the Lakefront in a way that fosters a sense of community and promotes healthy movement in this way," CA Interim President/CEO Dennis Matthey said.

"Not only are the Howard County Striders excited to sponsor this inaugural event, but we also look forward to helping our community members train to participate. Together we can accomplish so much". Bill Brown, President of the Howard County Striders.

Online registration for the Columbia Classic 10K will open on Friday, March 22. Registration fee includes a T-shirt, finisher medal, and post-race food and beer. A special low registration fee will be available for 72 hours. For more information and to register, visit www.ripitevents.com/columbiaclassic10k.

About Rip It Events, LLC

Rip It Events, LLC was founded in 2010 and has successful event planning experience in the entertainment, athletic, and non-profit sectors. Owned and operated by Danny & Suzy Serpico, Rip It Events produces 16 annual races in the Maryland, Delaware, and Virginia region consisting of road, trail and multi-sport racing. Additionally, Rip It Events offers event services and individual multi-sport athlete coaching. Visit Ripitevents.com for more information.

About Columbia Association (CA)

CA is and has always been here to enhance the quality of life in Columbia. We are committed to the founding goals of this unique and diverse community: stewardship, wellness, and inclusion. To achieve this, CA owns and manages a wide array of spaces, facilities and programs that foster authentic connection. We hope you'll find your own way to engage with us and work toward an even brighter future. Visit ColumbiaAssociation.org for more information. **Together, #WeAreColumbia.**

About the Howard County Striders

The Howard County Striders running club is an incorporated non-profit organization dedicated to promoting lifetime fitness through running. An active member of the community, the Striders is one of the largest, most involved clubs in the mid-Atlantic area. We sponsor or support many types of activities, including high quality training programs, race events, group runs, weekly series runs, and many activities to promote youth running in the community. Visit Striders.net for more information.